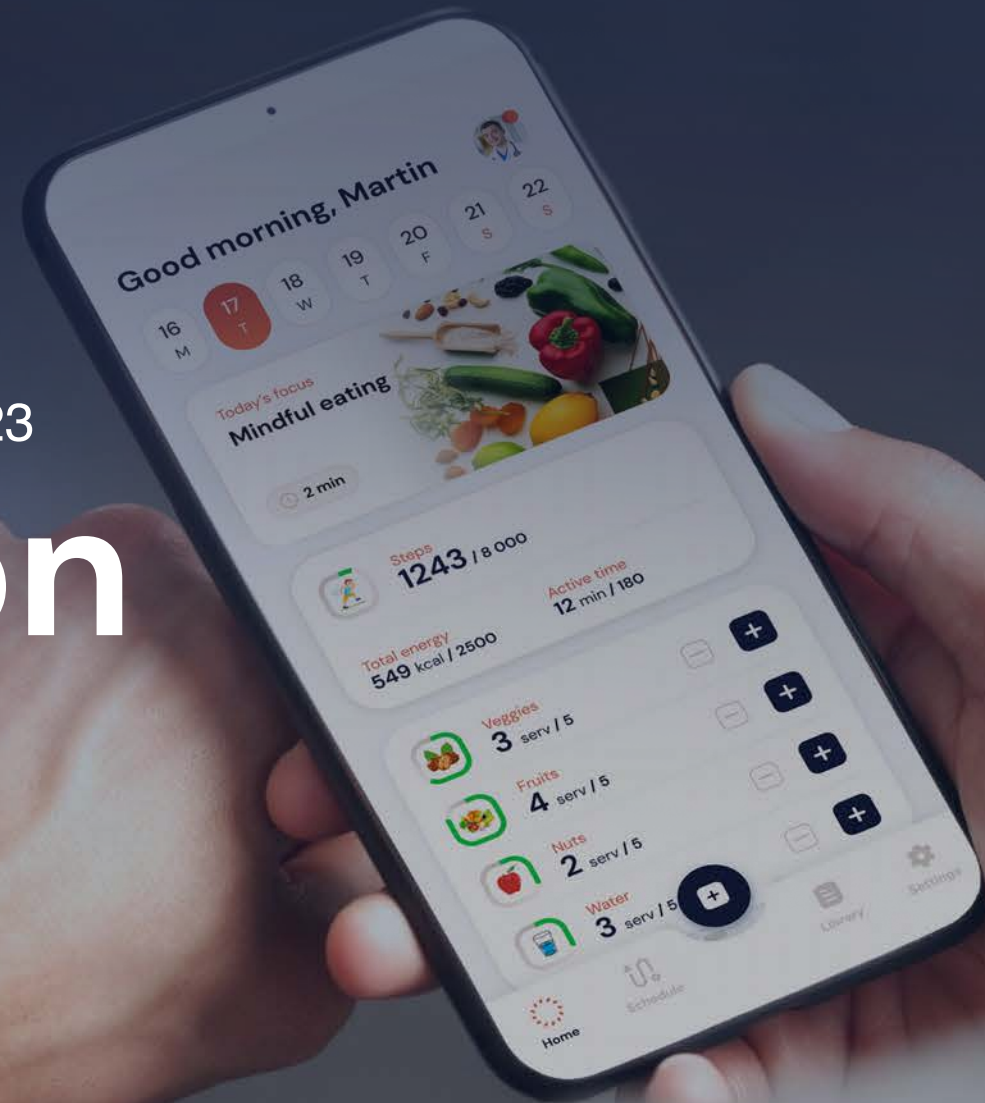




Eesti Proviisorapteekide Liidu konverents 2023

Innovatsioon tervishoius

Siim Saare



Eesti Tervisemajanduse Koda

tervisemajandus.ee



healthfounders.ee



**Eesti Digiravimi
Tootjate Liit**

dtxestonia.ee



A C T I V A T E

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Lifeyear

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Siim Saare

Tervisetehnoloogia ettevõtja
ja innovatsioonihuviline

TECHNOLOGICAL ADVANCES

▲ **13X**
data created today vs
10 years ago

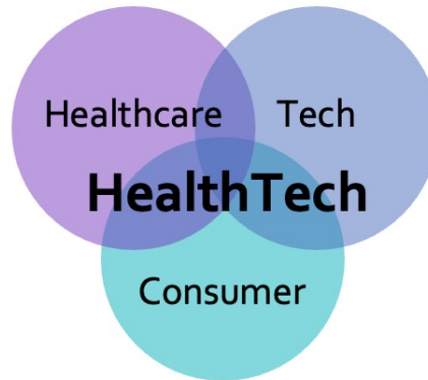
78%
have access to a
smartphone

▼ **99.9%**
cost of genome
sequencing

4B+
lack access to quality
healthcare

1 in 6
individuals over 60 by
2030

77%
of disease burden
now from NCDs



▲ **38X**
telehealth claims
post vs pre-COVID

40
digital therapeutic
FDA approvals

665
healthtech M&A
deals since 2021

From "sick care" to "health + care"

Increased
accessibility

Increased
quality

Increased
affordability

Future healthcare

SOCIOECONOMIC CHANGES

PATIENT BEHAVIOR

Sources: PitchBook, Germany FIDMD, McKinsey, IHME, UN, Statista, WHO

Tervisehojo
Health Centre



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MEDEMIS
CLINIC

SYNLAB



Nanordica **Medical**

life

Neurosalience 

VITS

 Migrevention


transformative

 LUNGPASS

dermtest

 ACTIVATE

 COGNUSE

forYou


Essence




EMMA
EMERGENCY CLINICAL SUPPORT


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ALLIANCE OF ESTONIAN
DIGITAL THERAPEUTICS
MANUFACTURERS



dermtest

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DTx Estonia Development Program 2023

Estonia has identified digital health technologies as a priority strategic growth area. With a national e-health and data infrastructure powered by a highly developed ecosystem for building advanced software products, Estonia has a unique opportunity to become a centre for innovation for software-based medical devices in the Nordic region.

DTx Estonia aims to realise this potential by launching a first-of-its kind development program focused on accelerating the growth of digital therapeutics industry. Our goal is to ensure that we have more innovative start-ups ready to operate in this complex but high-potential and high-impact sector.

<https://dtxestonia.ee/program>



Press release

Government backs new scheme to improve people's health in Wolverhampton

A new app offering incentives such as vouchers for shops, gym discounts and cinema tickets for people who eat healthily and exercise more has been launched in Wolverhampton.



HM Government

Move More



Get Rewards

**Better
Health** Let's
do this

Download the **FREE** Better Health: Rewards app

to get your **FREE** fitness tracker and
start earning rewards today!



For more information go to: [Wolverhampton.gov.uk/rewards](https://www.wolverhampton.gov.uk/rewards)

Available to Wolverhampton residents aged 18 and over.

CITY OF
WOLVERHAMPTON
COUNCIL



THE
FIRST
STEP



IS A
FEW
STEPS.

It's never too late to get active
to improve your health.

Get help and support at

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NHS



MUSIC GETS ME MOVING

You don't have to go somewhere special to get active. Just dancing to your favourite track can get your body moving and your heart pumping. Get help and support at nhs.uk/BetterHealth

**Better
Health**

**LET'S
DO THIS**

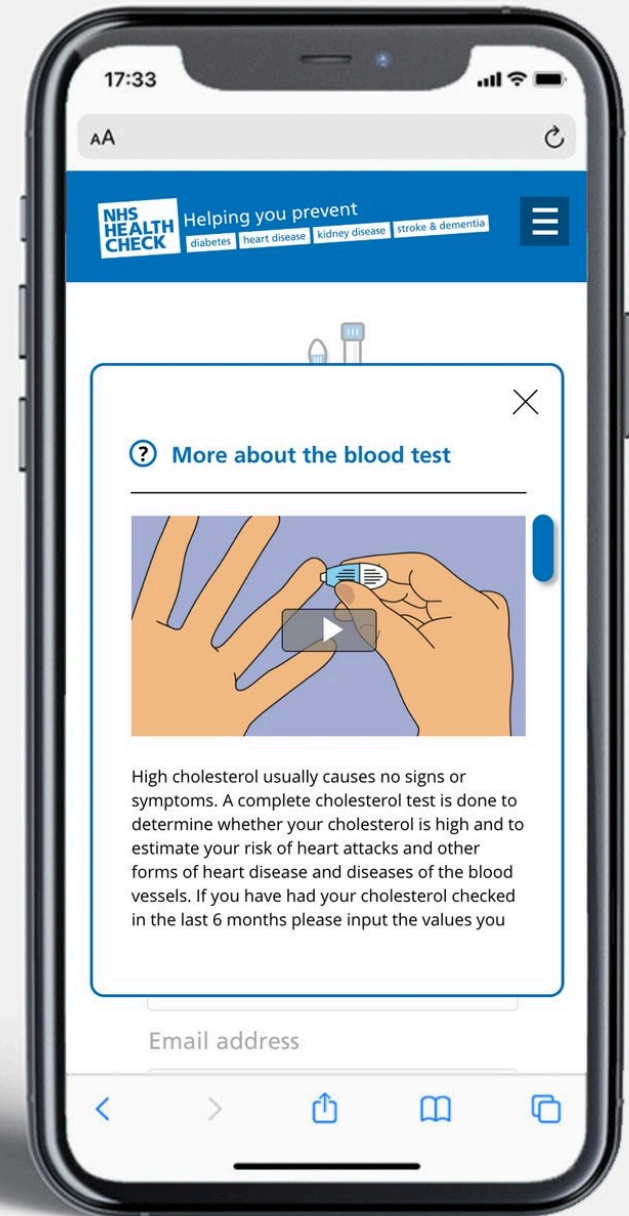
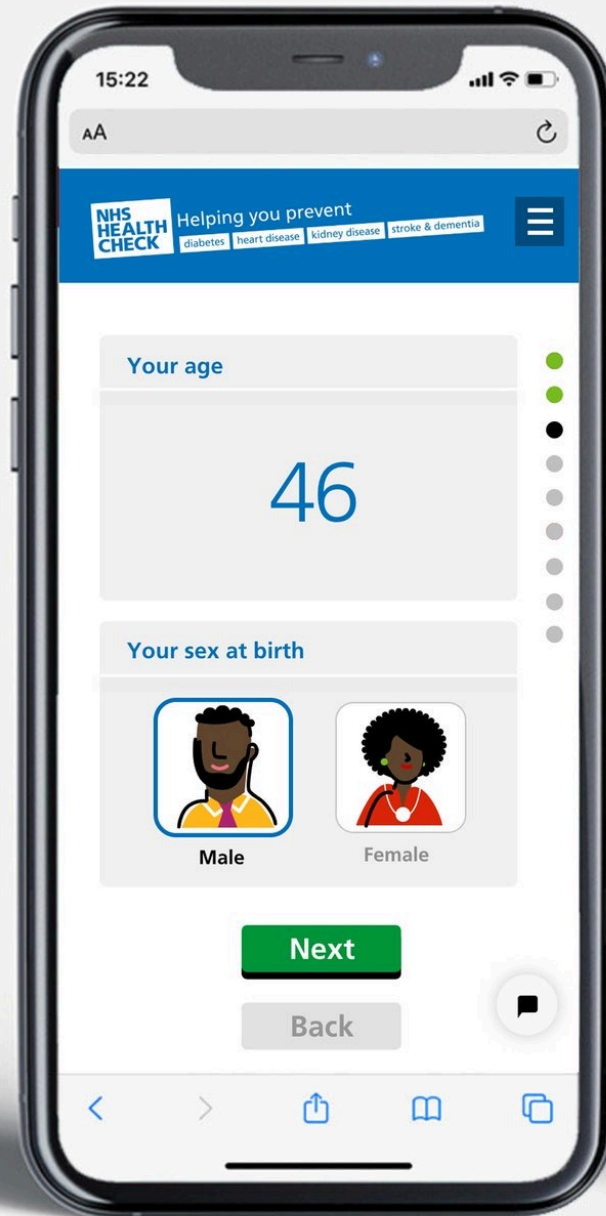
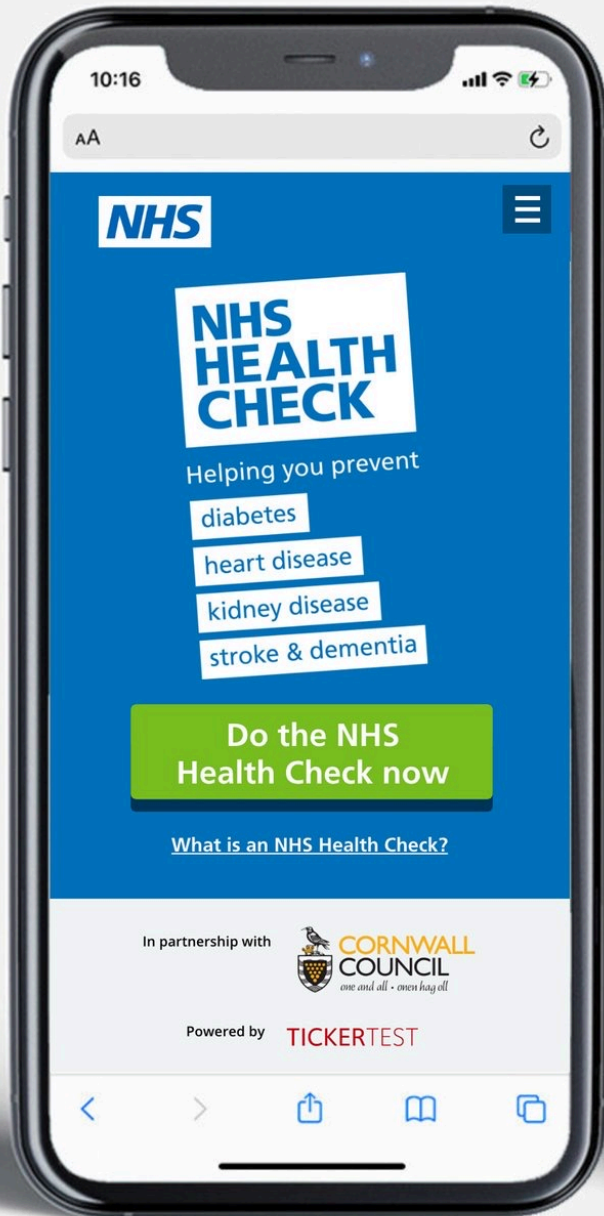


Press release

Patients to carry out health checks in comfort of own home to ease pressure on frontline services

Digital NHS Health Check to be rolled out across England next spring delivering an additional one million checks in the first 4 years.

Each digital check could save an estimated 20 minutes of NHS time - potentially freeing up hundreds of thousands of appointments in primary care and helping cut NHS waiting times.





Press release

New obesity treatments and technology to save the NHS billions

A £20 million research boost will help to develop new medicines and digital tools which have been shown to help people shed 20% of their weight.

NICE National Institute for
Health and Care Excellence

Digital services to enable easier access to weight management support

Four digital programmes can be used to help the NHS deliver specialist weight management services to support the use of medication in England, NICE has said in draft guidance.

15 August 2023

Britain's obesity epidemic
is crushing the NHS

The Telegraph

Company announcement

12:56 8 August 2023

 [Announcement.pdf](#)

Novo Nordisk A/S: Semaglutide 2.4 mg reduces the risk of major adverse cardiovascular events by 20% in adults with overweight or obesity in the SELECT trial

Bagsværd, Denmark, 8 August 2023 – Novo Nordisk today announced the headline results from the SELECT cardiovascular outcomes trial. The double-blinded trial compared subcutaneous once-weekly semaglutide 2.4 mg with placebo as an adjunct to standard of care for prevention of major adverse cardiovascular events (MACEs) over a period of up to five years. The trial enrolled 17,604 adults aged 45 years or older with overweight or obesity and established cardiovascular disease (CVD) with no prior history of diabetes.



Digitaalne südamekliinik

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- Mängustatud raviteekond

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Täna!

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